EXHIBITION FINAL REPORT

Exhibition: The Witness Blanket
Dates: January 15 to April 10, 2022

Attendance Figures

A total of 9,767 visitors came to view the exhibition. This number includes adults, students, seniors, and children.

PUBLICITY AND PRESS

Print Media – newspapers, magazines, and newsletters

*Kelowna Capital News*
- “Students weave connections to Witness Blanket artistry,” article about Central Okanagan Schools coming to visit *The Witness Blanket* at the Kelowna Art Gallery, including one colour photo of students looking at the piece, published March 10, 2022, p. A18.

*The Daily Courier*
- “Art that’s designed to make you think,” Life and Arts section, article about local art and events that highlights the exhibition, written by Anna Jacyszyn, January 19, 2022, p. B3.

*Preview: Guide to Galleries + Museums* (Vancouver) (covers Alberta, British Columbia, Washington, and Oregon)
- Listing, February – March 2022, p. 19

*The Phoenix – UBCO’s Student Newspaper*
- “The Witness Blanket has arrived to Kelowna,” introduction to article on cover; full page article on *The Witness Blanket* with interview transcript of artist Carey Newman; includes two colour photos, written by Rachel Picakard, published February 7, 2022, p. cover & p. 5.

Online

*Kelowna Capital News*

This exhibit is supported in part by funding from the Social Sciences and Humanities Research Council.
The Daily Courier
- www.kelownadailycourier.ca “Art that’s designed to make you think,” Life and Arts section, article about local art and events including the exhibition, written by Anna Jacyszyn, January 19, 2022, p. B3.

City of Kelowna – Arts & Culture Update

Kelowna10

Castanet News

Institute for Community Engaged Research – ICER

iNFOnews

Global News

CBC Radio-Canada
CBC British Columbia

KelownaNow
- [www.kelownanow.com](http://www.kelownanow.com) “Students learn from Witness Blanket on display at Kelowna Art Gallery,” article about students coming to visit The Witness Blanket exhibition, includes quotes from students and Sumi Ali, Kelowna Art Gallery Education Coordinator, written by Cheyanna Lorraine, published March 6, 2022.

Tourism Kelowna

Radio

CBC Kelowna

Television

Global Okanagan – Global news at 5

IN-HOUSE PUBLICATIONS

Kelowna Art Gallery website
- [https://kelownaartgallery.com/the-witness-blanket/](https://kelownaartgallery.com/the-witness-blanket/)

Kelowna Art Gallery E-newsletter
- January 2022 through April 2022

Kelowna Art Gallery Journal (newsletter)
- Issue 66, Jan-Apr 2022 – dedicated one full page with description and one colour image, p. 5

Looking Closer
- A free gallery guide on The Witness Blanket exhibition
Social Media

Kelowna Art Gallery Facebook page (4,714 “followers“)
▪  https://www.facebook.com/KelownaArtGallery

Kelowna Art Gallery Twitter account (4,779 “followers“)
▪  https://twitter.com/kelownaart

Kelowna Art Gallery Instagram page (4,224 “followers“)
▪  https://instagram.com/kelownaartgallery/

Kelowna Art Gallery YouTube Account (109 “subscribers“)
▪  https://www.youtube.com/user/KelownaArt/featured

Exhibition specific posts on Kelowna Art Gallery Facebook and Instagram pages:
▪  January 5, 2022
▪  January 11, 2022
▪  January 15, 2022
▪  January 20, 2022
▪  January 31, 2022
▪  February 1, 2022
▪  February 7, 2022
▪  February 22, 2022
▪  March 7, 2022
▪  March 17, 2022
▪  April 4, 2022

Post on sydneymortonglobal Instagram (527 “followers“)
▪  January 17, 2022

Instagram story post on humanrights.ca Instagram page (22.2k “followers“)
▪  January 11, 2022

PUBLIC PROGRAMMING

Art Lab Activity
▪  January 15 to April 10, 2022. Community activity inspired by The Witness Blanket. Visitors were asked to reflect on reconciliation and the TRC 94 Calls to Action, and then express their thoughts and feelings on an orange piece of fabric. Each piece created was displayed in the gallery space. 309 flags were created by the public.
Artist Talk
Carey Newman Artist Talk
  ▪ February 3, 2022, 6pm, 1h 13 min virtual event, artist Carey Newman gave a live Zoom presentation on The Witness Blanket and his other works. 93 live participants. 158 views.

Closing Reception
  ▪ Thursday, March 31, 2022, 9:30am to 12:00pm. 19 guests attended.

PUBLICATIONS – media releases sent via email, January 13, 2022 (Media release list remains the same)

Air Canada enRoute
Alaska Airlines Airways Magazine/Paradigm Communications Group
BC Bookworld, Vancouver
Border Crossings
Canadian Art
C Magazine
Georgia Straight, Vancouver
Kelowna Capital News
Lake Country Calendar, BC
Okanagan Home Magazine
Okanagan Life Magazine, Kelowna
Okanagan Woman Magazine
Osoyoos Times
Peachland View
Penticton Herald
Preview – The Gallery Guide
Summerland Review
The Daily Courier, Kelowna
The Province, Vancouver
Vancouver Sun
Vernon Morning Star
Vie des Arts
Westcoast Reader
Western Native News
Westjet Magazin/RedPoint Media Group Inc.
Westside Weekly
Wineries Refined/Refined Publication
YLW Connection

RADIO – media releases sent via email

iHeart Radio Group - Kelowna
  AM 1150
  101.5 EZ Rock Kelowna
  99.9 Virgin Radio
CBC Radio/88.9 Radio One – Kelowna
CBC Radio – Canada
Jim Pattison Radio Group - Kelowna
    Beach Radio 103.1 FM
    Power 104 FM
Stingray Group - Kelowna
    K 96.3 Classic Rock
    New Country 100.7 FM
SOFT 103.9
WDCR 95.1 Westbank and District Community Radio Society

TELEVISION – media releases sent via email

Global Okanagan – Global News

ONLINE – media releases sent via email to websites

Artists in Canada
Castanet Media
Coastal Art Beat
Galleries West
Infotel News
Instant Coffee Listings
Interior Daily News
KelownaNow.com
Okanagan Visitor Publications
Picture This Post
The Phoenix Newspaper, UBCO, Kelowna
Trends Magazine

ARTS/BUSINESS/TOURISM ORGANIZATIONS – media releases sent via email

Alternator Gallery, Kelowna
Art Avenue
Arts Council of the Central Okanagan
Ballet Kelowna
BC Museums Association
City of Kelowna
Downtown Kelowna Association
En’owkin Centre, Penticton
Fabulous PR
Hambleton Galleries
Headbones Gallery
Hodge Communications
Kelowna Actors Studio
Kelowna Chamber of Commerce
Kelowna Community Resources
Kelowna Community Theatre
Kelowna International Airport
Lake Country Art Gallery
Okanagan Visitor Publications
Opus Art Supplies
Opera Kelowna
Summerland Community Arts Council
Thompson Okanagan Tourism Association
Tourism Kelowna
UBC Okanagan
Van Dop Arts & Cultural Guide to British Columbia
Vernon Community Arts
Vernon Public Art Gallery