

Reaching Potential: Listening and Speaking Videos



The Origins and Branding of Indigenous World Winery

Anderson, McLeod, Moore, Scott



THE UNIVERSITY OF BRITISH COLUMBIA

English as an Additional Language Programs
Okanagan School of Education

Reaching Potential: Listening and Speaking Videos Level IV
Post Secondary Education Skills: Upper Intermediate English
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Director, EAL Programs:	Scott Roy Douglas
Program Coordinator, EAP Programs:	Amber McLeod
Design:	Ronan Scott and Amber McLeod
Writers:	Amber McLeod, Don Anderson, Nicole Moore, & Ronan Scott

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1137 Alumni Avenue

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Activity A: Discussion

Discuss the following questions with a classmate or in small groups. You can look up answers if you don't know.

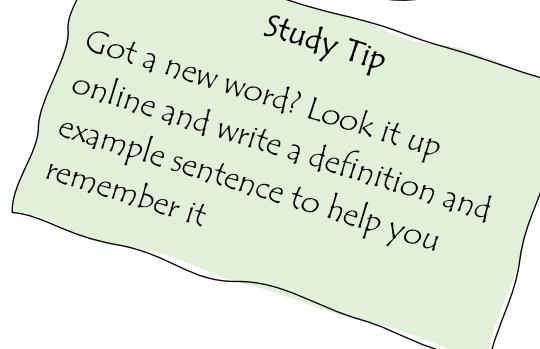


Activity B: Vocabulary

Before you watch the educational video, review the key words below.

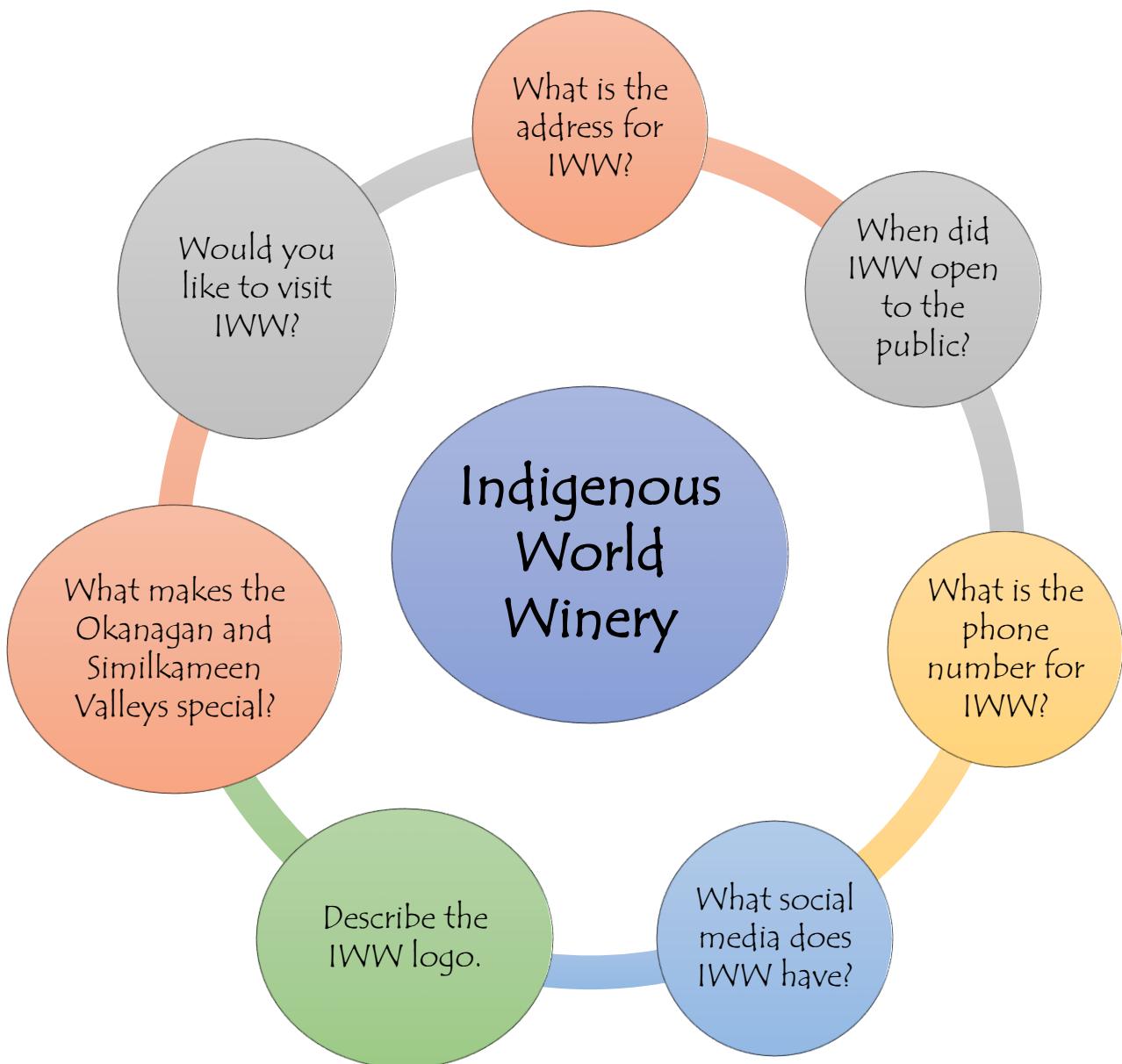
Write a definition and example sentence for at least six of the words. Share your answers with a classmate or in small groups.

Key Word	Definition	Example
1. Alluvial Fan		
2. Barrel		
3. Cellar		
4. Charmat Tank		
5. Cultivation		
6. Distillery		
7. Fermentation		
8. Indigenous		
9. Logo		
10. Sparkling wine		
11. Sylinx		
12. Terroir		
13. Vineyard		
14. Vintage		



Activity C: Discussion

The educational video for this unit is based on Indigenous World Winery (IWW). IWW is based in the Okanagan Valley in British Columbia. Before watching the video, look up some answers for the questions below. When you have finished, share your answers with a classmate or in small groups.



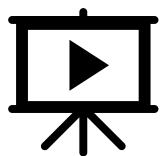
Research Tips

1. Check the companies website for information
2. Check review sites to get more information about the winery

Activity D: Indigenous World Winery

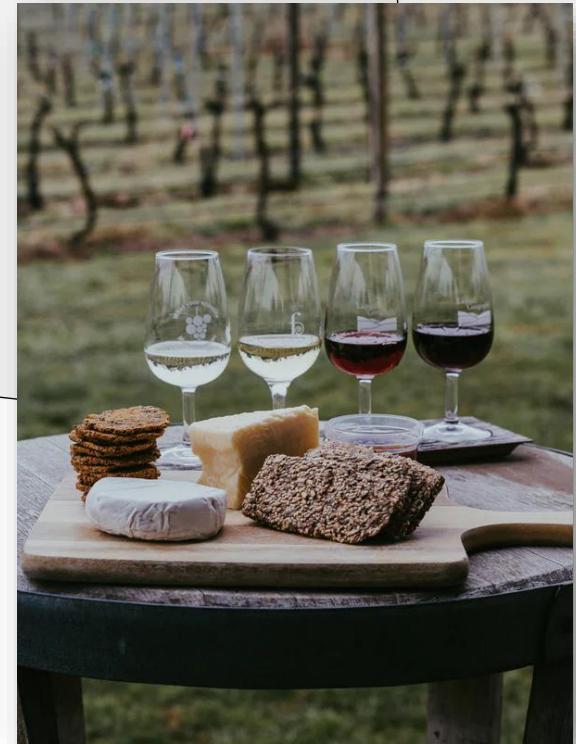
Read the following questions before you watch the video. Then watch the video and take notes on the next page. When you have finished, answer the questions.

1. What are three characteristics about the winery business sector that you heard and remembered?
 - a.
 - b.
 - c.
2. What are two new vocabulary words that you learned in this video?
 - a.
 - b.
3. What is an example mentioned about the wine making process or wine industry that you didn't know before?
4. What are some events or operations that Indigenous World Winery does to attract business?
5. Identify three Syilx words that you hear and their meanings. Spelling does not count (Hint: think about the names of the wines and the wine toast at the end).
 - a.
 - b.
 - c.



Watch [The Origins and Branding of Indigenous World Winery](#) video

Notes



Activity F: Comprehension

Read and answer the following questions on pages 10 and 11. Share your answers with a classmate or in small groups.

1. How many cases of wine does Indigenous World Winery produce a year?
 - A. three thousand
 - B. nine to ten thousand
 - C. six thousand

2. How many new wineries open in British Columbia a year?
 - A. one hundred and twenty
 - B. twenty
 - C. two to ten

3. What kind of equipment is used for making sparkling wine?
 - A. Barrel Tank
 - B. Yeast Tank
 - C. Charmat Tank

4. National Indigenous Peoples Day is
 - A. June 1st
 - B. June 21st
 - C. January 1st

5. Which of the following was mentioned as an animal image on the labels of the wine?
- A. Swallow
 - B. Hawk
 - C. Eagle
6. Which of the following terroir of the valley was not mentioned in the video as something that contributes to different flavours in the wine:
- A. Silica
 - B. Alluvial Fans
 - C. Quartz
 - D. Granite Rocks
7. Rearrange these five sentences in the correct order of the winemaking process:
- ___ Yeast ferments the sugars in the juice
 - ___ Wine tanks empty into the bottling line
 - ___ Crush the grapes
 - ___ Harvest the grapes from the vineyard
 - ___ Fill the fermentation tanks with grapes/grape juice

Activity G: Critical Thinking

Discuss the following questions with a classmate or in small groups.

What does Ryan mean when he says you can "taste the terroir"? The quote is found in the Origins section of the video.



What question would you like to ask Ryan?

What would you like to hear more information on?

Which would you prefer, work in the vineyards and wine making process area, or work in the winery shop and bar? Explain your answer.



Activity H: Reflection

Choose one of the following reflection activities to complete with a classmate or in small groups.

Reflection 1

Share what interested you most about the winery and explain why. You can write a paragraph and then discuss with a partner.

Reflection 2

Think about what business you would like to create and what your product would be. Be sure to include your business name, logo, colours, branding, and marketing strategies. Write your business plan down. Then share your business in a small group and decide whose business you would like to invest in.

Reflection 3

National Indigenous Day is June 21st. Research online and find out what people do on National Indigenous Day.

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